



## William McDaniel Managing Broker Bo Bridgeport Brokers

Bill McDaniel, an attorney for 30 years, began his career with a five-year stint as a trial lawyer at the noted Atlanta law firm Troutman Sanders LLP. After leaving Troutman Sanders, Bill began his own law practice, then twelve years ago, his own real estate firm, Community Homes Realty, Inc., specializing in residential real estate and investment transactions. Today, Bill does not practice law; only real estate counseling, personal investing, and representation of buyers and sellers.

*"I believe the in-town residential real estate market is diverse, vibrant and challenging. I believe the future of the real estate industry lies in Internet presence, and I think Bo Bridgeport has an excellent web site, which is very user-friendly. This is a terrific benefit to our agents, our seller clients, and potential buyers."*

*- Bill McDaniel, Managing Broker*

Bill McDaniel was graduated from Emory University in 1968, and the University of Georgia Law School in 1973. Bill currently lives in Morningside, and owns investment homes in Decatur, Virginia Highland, University Heights, and Druid Hills to name a few. For the past 12 years, Bill has had the pleasure of representing many Emory physicians, Atlanta attorneys, and other professionals in the purchase and sale of their homes.

Since Bo Bridgeport Brokers, Inc. was founded in 1997, we have provided customer-focused real estate services to clients throughout the Metropolitan Atlanta area. Our commitment to our clients is absolute. As a team of experienced professionals, we strive to set a new standard in personal real estate service from the beginning of the relationship to the closing table.

We do not believe in simply selling houses. Instead, we strive to connect buyers and sellers to neighborhoods that suit hearts and budgets.

### Our Buyers Agents Focus on your Dreams

For our buyer clients, our primary goal is to find a home that suits your heart and your budget—your dream home in a neighborhood you love.

- We listen carefully to our clients—understanding exactly what our client's want comes first and foremost.
- We specialize in Atlanta's historic neighborhoods and villages and focus our efforts in finding that perfect location for you.
- We believe in providing as much information to the buyer as possible, including cutting-edge technology that provides up-to-date information, rapid communication and smooth transactions.

### Our Listing Agents Focus on your Goals

For our selling clients, we want to help guide you towards your future goals by implementing aggressive marketing strategies that increase targeted exposure for your home.

- We see the uniqueness of each property: whether it's the potential of a vacant lot, a restored Craftsman Bungalow, or a splendid Buckhead estate, we customize our services to meet the individual needs of each property.
- We know where buyers begin their searches in every price range and we know how to reach them.
- With dedicated support staff as well as focused listing agents, you can rest assured that each lead we generate is pursued to the fullest extent.
- We promote neighborhoods, knowing that being neighborhood linked is essential to marketing the individual personality of each home.

### Accomplishments

Bo Bridgeport Brokers, Inc. began with just two dedicated agents with one common goal, to revitalize Atlanta's forgotten in-town neighborhoods. Today, Bo Bridgeport Brokers boasts more than 65 active agents, who are committed to the revitalization of Atlanta's historic neighborhoods.

In 2002, Bo Bridgeport Brokers Jacksonville office opened and has been instrumental in building awareness among local and relocation buyers of the lovely historic neighborhoods now currently seeing a dramatic resurgence.

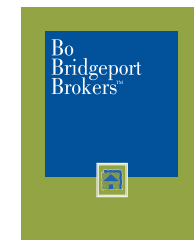
Most recently, Bo Bridgeport Brokers Blue Ridge launched a North Georgia presence, capturing the vitality and peacefulness of mountain living.

Active in the National Association of Realtors, Bo Bridgeport Brokers, Inc. has been honored on multiple occasions for consistent performance excellence and regularly contributes expert commentary to local media.

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